

# SALES TRAINING PROPOSAL

#### **MOTIVUS BACKGROUND**

Motivus Consulting, registered as A.M. Enterprises Pte. Ltd. (UEN: 201834223Z) is a Singapore headquartered company, serving worldwide.

We bring our business partners the most effective training and business practices after learning, performing and training in globally renowned brands like Hilton, Starwood (Marriott), InterContinental (IHG), ITC and Millennium Hotels & Resorts. Our experience spans across portfolio of Luxury, Upper upscale, Upscale, boutique and budget brands.

We have led and trained teams in Sales, Marketing, Revenue, Loyalty & Brands. Our exposure comes from global markets of Singapore (covering South East Asia), India (covering South West Asia), Dubai & Africa.







# **PROSPECTING & CONTACTING**

- Prospect Target Setting
- Prospect and Practice to Succeed
- Secure Appointment for Meeting and Hotel Visit
- Selling from War Room | Telesales | Telemarketing





# **FACT FINDING & PRESENTATION**

- Client Need Analysis
- Presentation Perfection
- Wow! Hotel Experience Journey
- Features & Benefits Customisation





# **CLOSING WITH CONFIDENCE**

- Objection Handling
- Negotiation Skills
- How to Say "NO" to a Client
- Handling a Difficult Client
- Up-selling
- Cross-selling





#### **SERVICING FOR SUSTAINABLE SALES**

- Account Management
- Portfolio Management
- Time Management
- Problem Solving
- Handling Negative Experience
- Brick-wall & Retain Clients from Competition





#### **PACKAGE INCLUSION**

• Pre training discovery call / meeting with leadership team to understand goals and focus areas for team.

- Pre training discovery call with attendees (optional)
- Pre training preparation material
- 2 full days of Sales training per phase
- Workbook for attendees
- 2 half day review / follow up session per phase to ensure execution
- Trainer & Facilitator air fare
- Any applicable training tax





# THANK YOU

